VANESSA TRAUFLER-SAMARRIPA

(714) 622-0002
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Teaching Experience

Adjunct Instructor – Training & Human Resources Development
University of California, Irvine   2018 - Present

- Design creative, interactive, and motivational classroom activities to fully engage participants and reinforce student learning via Zoom webinars & Canvas
- Create courses and learning assessments in preparation for delivery to college students while employing culturally competent teaching methodologies in the classroom, inclusive of the student population
- Communicate teaching objectives and specific learning outcomes to the students through group facilitation and evaluates student achievement of specific learning outcomes to assign grades after each course
- Maintain up-to-date knowledge regarding professional awareness and industry trends in the field of practice and development strategies

Professional Experience

Sr. Instructional Designer
Antech Diagnostics/MARS, Inc.   2019 - Present

- Develop initiatives to influence and advance sales effectiveness, business excellence, lab collaboration, and core competencies
- Utilize a systematic instructional design methodology to analyze, design, develop, and evaluate quality training materials and courses using design processes such as ADDIE, SMART, or ISD models
- Oversee newly created workforce planning initiatives for leadership succession and onboarding/orientation
- Conduct detailed needs analysis, task analysis, learner analysis, and performance gap analysis to determine appropriate instructional design strategies and strategic direction
- Led project initiatives across different divisions and functions within the organization, using problem-solving and decision-making skills

Instructional Designer, Training Analyst (Contract)
Orange County Superior Court   2018 - 2019

- Consult with court leadership to identify training gaps; providing strategic resolutions on a variety of topics such as team dynamics, bias, and change management
- Organize and coordinates the onboarding and training of Judicial Officers and other court-appointed employees
- Monitor and analyzes training participation and evaluation results to identify training success, impacts, process improvements, and ROI
- Strategize court-wide needs assessments to develop departmental strategic plans
- Oversee learning management systems and succession planning for executive leadership

Instructional Designer
Pacific Dental Services   2017 - 2019

- Led instructional design initiatives through the application of best practices and standards
- Translate andragogical research and practice into course material individually crafted to produce desired learning outcomes through custom learning program designs and activities, utilizing blended learning approaches
- Focus on adult education development, soft skills, leadership development, and analytical thinking
- Establish learner engagement utilizing theory and research-based processes while designing and implementing consistent instruction for creative solutions with enhanced learning

Sr. Instructional Designer/Facilitator
CU Direct   2016 - 2017

- Identify the skills, knowledge, and information gaps of targeted audiences to create, select, or suggest learning proficiencies that close gaps, based on instructional theory and best practices from the field
- Apply fundamental research skills to instructional design eLearning, instructor-led, and computer-based projects using methodologies such as SPIN, SNAP, and Professional Selling Skills. Design instruction that reflects an understanding of the diversity of learners

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Instructional Designer/ Facilitator

loanDepot, LLC   2015 - 2016

- Develop interactive training material that includes sound instructional design methodology such as presentations, facilitator and participant guides, classroom activities, and job aids
- Analyze the content, broad audience, jobs tasks, operations, and learner environments to identify appropriate instructional strategies to define learning objectives and consistency
- Develop materials using learning models related to ADDIE, Kotter, Kirkpatrick, & Phillips
- Conduct new hire orientation and continued education training as needed
- Experience with Blackboard LMS, Adobe Illustrator, Adobe Photoshop, Captivate, Camtasia, Adobe Premiere, Web Conferencing tools, Articulate, Captivate Adobe, SnagIt, Jing, Microsoft Office (particularly Word, PowerPoint).

Business Training Consultant

Wells Fargo Home Mortgage   2009 - 2015

- Assist in the resolution of complications through organizational development interventions and training
- Partner with leadership to enable organizational alignment toward critical business objectives
- Conduct leadership, ad hoc, and virtual training sessions to assist in developing employees' skills and increasing effectiveness
- Evaluate the impact of interventions and training programs through the accomplishment of departmental and organizational goals
- Provide feedback to employees to set and communicate performance standards that are specific and measurable

Education & Certifications

- Ph.D. | Organizational Leadership & Development, Corporate Training & e-Learning | Ashford University 2023 (ABD)
- Master of Science | Human Resource Management, Training & Development | Troy University 2016
- Bachelor of Science | Human Resource Management & Business Management | Athens University 2008
- ATD Education | Creating Leadership Development Programs - Certification | May 2022
- ATD Education | Instructional Design - Certification | October 2015
- ATD Education | Training/Facilitation - Certification | July 2015

Skills

- Articulate 360 (Storyline, Studio, Review, Rise, Peek)
- Adobe Suite (Photoshop, Captivate, Illustrator)
- Camtasia, SnagIt
- Cornerstone, Blackboard, Bridge, Canvas (LMS)
- Zoom, GoToWebinar, ClickMeeting, Microsoft Teams
- Canva, Vyond, Piktochart,
- Content Development
- Organizational Development
- Performance Management & Improvement
- Project Management
- Talent Development
- Training/Facilitation
- Needs Assessment
- Synchronous/Asynchronous Learning
- Change Management
- Onboarding/Orientation
- Management, Development, Coaching

- Employee Engagement
- Talent Management
- Succession Planning
- Design, Facilitation & Implementation
- Adult Learning/Andragogy
- ROE to ROI
- Qualitative/Quantitative Research
- Mentorship Programs
- Course Content Creation
- Executive Coaching
- Academic & Design Standards
- Curriculum Development
- Presentation/Facilitation Skills
- Higher Education Teaching
- Professional Development
- Organizational Effectiveness
- Interpersonal Skills